



## **Coca-Cola Thank You Fund 2023**

**The Coca-Cola Thank You Fund is back again this year and has doubled in size to €200,000!**

The fund opens for application on Thursday 4<sup>th</sup> May and closes on Thursday 15<sup>th</sup> June at 6pm

### **Fund Objective**

A fund of €200,000 will be available to support community-based projects and programmes across Ireland and Northern Ireland that are focused on **empowering young people** aged 16-25 by engaging in models of innovative and inclusive practise under the following three focus areas:

#### **1. Empowering Learning**

Help us understand how your work is empowering young people who may otherwise be at risk of early school leaving or low education attainment to access supportive interventions that will empower and equip them to successfully transition into skills based opportunities, mentorship opportunities, further learning opportunities and employment opportunities.

#### **2. Empowering Sustainable Development**

Help us understand how your work is empowering young people to address the theme of sustainability in their lives. We are looking to support projects and programmes that are focused on education, action and awareness building around areas including, but not limited to, bio-diversity, circularity of economy and packaging, sustainable diets and food waste.

#### **3. Empowering Inclusion**

Help us understand how your work is empowering young people to engage in models of innovative social practise and bringing people together. We want to support projects and programmes that are focused on breaking down barriers and building friendships.

The fund will support organisations working with young people across the Republic of Ireland and Northern Ireland aged between 16-25 years.

---

### **Who is eligible to apply for funding?**

#### **To be eligible the applying organisation must;**

1. Work with young people aged between 16-25 years old
  2. Be a registered not-for-profit or charitable organisation
  3. Have a bank account set up in the name of the organisation
  4. Be registered in the Republic of Ireland or Northern Ireland and active for the past 12 months
  5. Have a child protection / safeguarding policy in place
-



### What funding opportunities are available?

Awards of up to €5,000 and €10,000 will be available.

Organisations applying for funding will be asked to submit a **detailed budget breakdown** of expenditure. The final allocation of awards will be determined after all applications have been reviewed.

---

### Evaluation

Organisations applying for funding will have to show how their proposed project will show **impact** in one of the following three areas;

1. Empowering young people at risk of low education attainment to access pathways to meaningful opportunities for the future, ensuring no one is left behind
2. Empowering young people to challenge how they are currently engaging with the theme of sustainability in their lives through education, action and/or awareness building
3. Empowering young people to engage in and promote inclusive practise in their community

---

### How can projects apply for the funding?

All applications will be made online via the Irish Youth Foundation grants platform [https://iyf.smartsimple.ie/s\\_Login.jsp](https://iyf.smartsimple.ie/s_Login.jsp), which will be linked from the Coca-Cola Ireland website [[www.coca-cola.ie/thankyou](http://www.coca-cola.ie/thankyou)].

The application forms will be live online from **Thursday 4<sup>th</sup> May 2023**

---

### How will applications be assessed?

- The IYF will assess all applications received using a scoring sheet to assess their suitability against the fund criteria
- A longlist of applications that meet all the criteria will be prepared by IYF, and these will be presented to the Coca-Cola's CSR committee for evaluation
- The committee will meet to review and will agree the shortlist
- IYF will conduct due diligence on the shortlist
- The final decision on awarding grants rests with Coca-Cola's CSR committee
- Successful applicants will be notified and contracts issued by IYF
- Once signed contracts are received, the funds will be transferred



**Criteria used to assess projects will include:**

1. An assessment of impact type and impact depth, both in terms of the measurable outcomes for young people in the areas highlighted above and the numbers of young people reached
2. The capacity of the project to continue to generate benefits beyond the funded programme.
3. Any other opportunities the funding might unleash e.g. leverage other funding opportunities or pro bono support from other stakeholders

**Timeline for use of funding:**

If your project/programme is successful in securing funding, we would request that funding is spent **by 31<sup>st</sup> July 2024.**

**Reporting:**

Awardees will be asked to submit two progress reports as part of the contract - one at the halfway stage of the programme and one on completion of the programme. IYF will provide full progress reports for completion.

---

**Term and conditions of funding**

Please see separate terms and conditions document for full list of T&C's associated with this funding opportunity